



BRAINSWORK

Press Release, April 17, 2008

Creative Clusters, November 17-21, 2008, Glasgow, UK

Call for speakers

From November 17 – 20, 2008 the 6th [Creative Clusters conference](#), one of the most important creative industry conferences is taking place in Glasgow. The independent policy conference examining the growth of the creative economy is the principal global forum for people aiming to make an impact in both cultural and economic terms.

Across the world, enterprises based on individual creativity are booming. Furthermore, knowledge and culture-based activities now play a central role in the activities of all businesses. This is the era of the creative economy. These changes are having a dramatic impact on global culture and on the economy. The goal of Creative Clusters is to help people engaged in the development of the creative economy to communicate and share resources with one another.

Call for presentations

How is your city, your nation, your community, addressing the challenges of the creative economy? Share your experience with your peers from around the world at Creative Clusters 2008. They are looking for lively and challenging presentations that will lead into discussion of this year's themes:

- ◆ The Creative Economy in Smaller Nations
- ◆ The Moving Image goes Online
- ◆ Policies for Festivity
- ◆ Leadership in the Creative Economy
- ◆ The Long Story of Glasgow's Creative Economy

The submission for presentation proposals is open at www.creativeclusters.com until May 12, 2008.

Editorial comment

This year's Curator's Panel is being extended by a new member. Selma Prodanovic, already invited twice as a speaker, will take a chair at this year's jury to select submitted presentations. She is former vice president of the Austrian Creative Industries Platform, founder of Creative Europe and initiator of Creative Croatia. Prodanovic is concurrently acting as a consultant, lecturer, author and primarily successful entrepreneur with her company [Brainswork](#).