



BRAINSWORK



## The world's first Brainsbook – out now!

The **brainsbook.com** internet platform was initiated by Selma Prodanovic, Chief Networking Officer of Brainswork almost a year ago. Now, Brainswork is proud to present the printed result: the **Brainsbook on Networking**, the printed edition of the world's first Brainsbook, inspired by leading experts and written by an international community of internet users, with ideas, thoughts and knowledge on networking. These are real tips and experiences by real people - a book filled back-to-back with contributions as diverse as networking itself!

Among the 40 authors from 15 countries are top-class experts such as **Bernd Baumgartl, Kristin Engvig, Martina Gleissenebner, Lydia Goutas, Bec Hamilton, Tom Merilahti, Muhamed Mesic, Ivan Misner, Resad Paya Pasic, Octavio Pitaluga Neto, Rachel Sterne, Stephanie Ward, Katrin Zita** and editor **Selma Prodanovic**.

Whether you're a newcomer to the world of networking or a network management professional, this **limited special edition** brings you the whole momentum - and an idea of common knowledge - from an intercultural world. With contributions in English or German, the Brainsbook has just the ingredients you need to **feed your thoughts** and **boost your networking performance!**

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